Blanche Araj Shaheen is a TV host/journalist turned cooking show host, cookbook author, and columnist. She currently hosts her own YouTube cooking show called “Feast in the Middle East,” and Shaheen uses food to break down stereotypes of Arabs, and inspire dialogue between the Middle East and the West. In the past, she was the host of the PBS independent film/documentary show, “Video I” for ten years, an on-air correspondent for ABC, a tech reporter for G4 Television, and a news anchor for Link Media’s program: “Mosaic: World News of the Middle East.” Her instructional cooking videos share heirloom recipes of Palestinian cuisine that her family has passed down through the generations. She also provides modern shortcuts for today’s busy cooks as well. Blanche is the author of the highly-rated cookbook, “Feast in the Middle East,” a food columnist for the San Jose Mercury News, and the national syndication, Arab America, and a cooking instructor. Finally, her YouTube channel, BlancheTV, has almost 70,000 subscribers, and her show has been featured as in-flight entertainment on Virgin America Airlines, Fox News, NBC News, and BBC International.